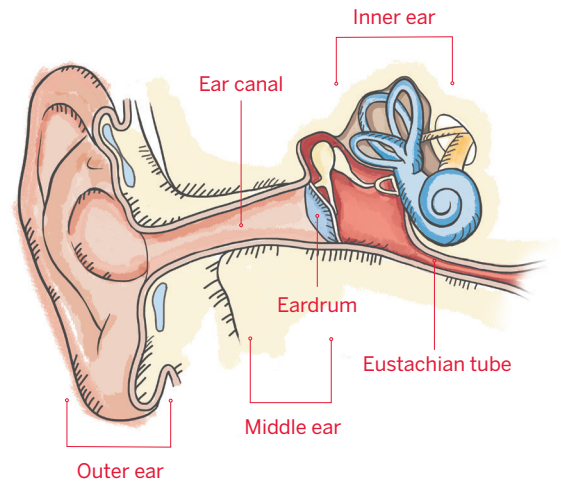


All about ear pain

If your child has ear pain, you're not alone. One in five children get ear infections often—but infection isn't the only cause of ear pain. Here are some of the main reasons children get earaches.



Causes of ear pain

• Ear Infections:

- Most common in the middle ear.
- Often happen when a child has a sore throat or a cold.
- Doctors can usually tell if it's from a virus or bacteria by looking at the eardrum with an instrument called an otoscope.
- Now with SmartCheck™ Digital Ear Scope from Children's TYLENOL®, you can record videos and images of your child's eardrum to share with your doctor. See page 2 for details.



Did you know?

Children have shorter, narrower, and more horizontal eustachian tubes than adults. That means germs can get into the middle ear more easily.

• **Ear Injury:** A cotton swab or fingernail can hurt the ear canal.

• **Earwax:** A big piece of hard earwax may cause pain. If wax is pushed in by a cotton swab, the ear canal can become blocked and make ear pain worse.

• **Foreign Object:** Young children sometimes put small objects in their ear canal.

• **Airplane Ear:** A rapid increase or decrease in air pressure can cause the eardrum to stretch. Usually occurs during takeoff and landing. Can also happen when mountain driving.



• **Swimmer's Ear:** An infection of the outer ear canal. When water gets trapped in the ear canal, germs can grow. The main symptom is an itchy ear.



How can you soothe ear pain?

- Ask your child's doctor about using TYLENOL® or MOTRIN®
- Put a warm or cold wet washcloth on the outer ear for 20 minutes

Talk to your doctor if you have any questions or concerns about your child's earache.

Health tips from the American Academy of Pediatrics (AAP) and the Centers for Disease Control and Prevention (CDC)

From Children's
TYLENOL

SmartCheckTM
Digital Ear Scope

A convenient approach to your child's ear care

SmartCheckTM turns almost any smartphone into an otoscope

SmartCheckTM uses magnification and lighting to provide a clear recording and comes with the same brand of specula tips used in most doctors' offices.



Slide

Easily slide the device over your smartphone's camera with direction from the SmartCheckTM app.



Snap

Capture a clear recording of your child's eardrum, assisted by our patented guidance feature.



Share

Share the recording of your child's eardrum with your healthcare professional to receive expert care from home.



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