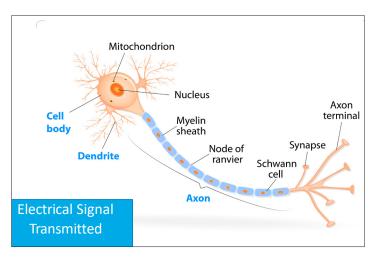
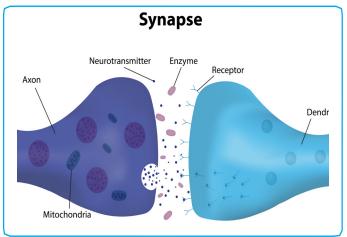
Early Experiences Help Shape Brain Development

Most neurons are formed in utero

Most synaptic development occurs after birth and through the first years





- 1. Every experience helps shape baby's brain
- 2. Development and organization of the brain reflects experiences
- 3. Repetitive, consistent, predictable and nurturing experiences can promote the healthy development of a child's brain



- •Infant brain creates 1.8 million new synaptic connections per second
- Multisensory stimulation promotes survival of synaptic connections during brain development
- •By age 3, 85% of brain is developed

Brain Development and the Role of Experience in the Early Years. Zero to three, 30(2), 9–13.

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Touch is An Early Experience Contributing to Healthy Baby Development



positively affect interactions between mothers and infants one year later

Touch is Fundamental for Typical Development

- •Baby's first emotional bonds built on physical contact (touch) with parent or caregiver
- •Touch has a positive effect on
 - Infants' motor and cognitive/ mental development
 - Breastfeeding
 - Parenting
- •Without touch, children experience cognitive and neurodevelopmental delays



Infant Massage - One of the Most Effective Eorms of Touch with Benefits to Infants and Caregivers. Research Studies on Massage Demonstrated:

- •Infant massage by mothers enhanced infants' circadian rhythm adjustment, improved sleep
- •Infants who experienced routine touch and massage compared to those who did not showed 50% more eye contact and 3x more expression
- •Fathers who massaged their infants showed more positive interactions

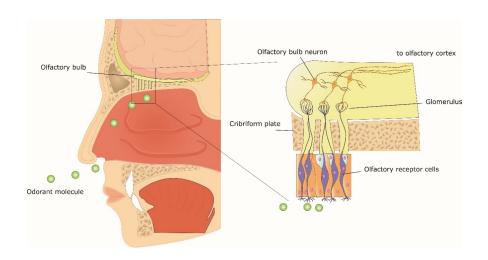
Bystrova K, et al. Early contact versus separation: effects on mother-infant interaction one year later. Birth. 2009;36(2):97—109. Cullen, et al. Early Child Dev 2006; 164: 41-7 Cetinkaya, et al. Int J Nurs Pract 2012; 18: 164—9. Ferber, et al. J Dev Behav Pediatr 2002; 23: 410—5. Field, et al. Early Child Dev Care 2007; 168: 95—104.

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Sense of Smell Provides An Early Experience Contributing to Healthy Baby Development

Olfactory System

- •Sensory organ (the olfactory epithelium and bulb)
- Specific olfactory brain regions (primary & secondary olfactory cortex)
- Scents can be detected based on small concentrations of odorant molecules
- •Unique relationship exists among olfaction, memory, emotion





Sense of Smell — Key Role in Human Adaptation & Survival

- •Infant sense of smell develops prenatally and develops rapidly after birth
- •Central role in memory and emotion
- •Contributes with other senses to mother-infant bonding
- •Mother's odor combined with touch has soothing effect

Bedtime Routines Provide a Multisensory Experience for Healthy Baby Development

- ·Sleep impacts multiple aspects of functioning
- •Parents' concerns over baby's sleep are universal
 - •20-75% report sleep problems
 - •96% desire to change something about their child's sleep



Mindell & Owens (2015). Clinical Guide to Pediatric Sleep.



Research on Predictors of Positive Sleep Outcomes

- •Bedtime before 9:00
- •Regular sleep schedule sets internal clock
- Consistent bedtime routine
 - Same every night (30-45 mins)
 - •3-4 quiet activities (bath, massage, stories, cuddles)
- •Bedtime routines are culturally specific
 - •Most all include nursing, snack for older toddler

Everyday Routines Include Multisensory Experiences for Healthy Baby Development



Touch (skin-to-skin, massage, bath, cuddling, dressing)



Smell (bathing, snuggling, experiencing smells of baby's world)



Taste (feeding, teeth brushing)



Sight (direct eye contact with parent)



Sound (reading, lullabies, talking)